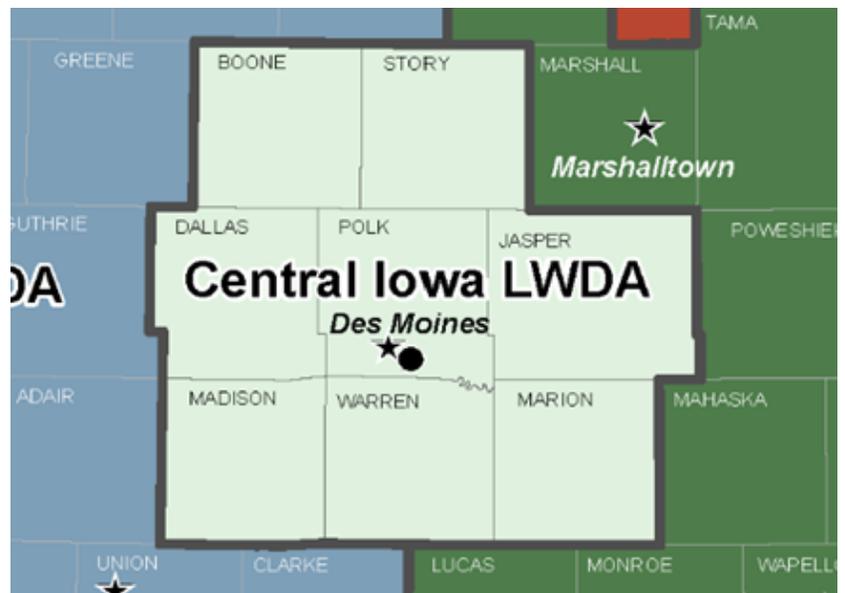


# Central Iowa Workforce Area

Introduction



# Organizational Structure

The Central Iowa Workforce Development Area (CIWDB) is one of six Workforce Development Areas in Iowa designated by the Governor under the Workforce Innovation and Opportunity Act. The Central Iowa Workforce Development Area oversees the workforce system in the counties of Boone, Dallas, Jasper, Madison, Marion, Polk, Story, and Warren.

## Central Iowa Workforce Development Area CEO Board Members 2022-2023

The CEO Board is responsible for system oversight. In addition, they appoint the Local Workforce Board Members. The Chief Lead Elected Official (CLEO) acts on behalf of the Board as defined in the board by-laws.



Steve Van Oort  
CLEO  
Polk County



Mark Hanson  
Dallas County



Darren Heater  
Warren County



Lisa Heddings  
Story County



Kisha Jahner  
Marion County



Doug Cupples  
Jasper County



Heather Stancil  
Madison County



Erich Kretzinger  
Boone County

## Central Iowa Workforce Development Area CEO Board Members 2022-2023

William Berning, Iowa Workforce Development  
Kathleen Davis, Iowa Vocational Rehabilitation Services  
Rob Denson, DMACC

Tom Hayes, South Central Iowa Federation of Labor  
Amy Landas, Vision Bank, (Vice Chair)

Jeremy Lindquist, Local Union 33  
Marcanne Lynch, Mainstream Living  
Paula Martinez, AFSCME Local 3013

Lana Pol, Geetings, Inc.  
Michelle Seibert, United Way of Central Iowa (Secretary)

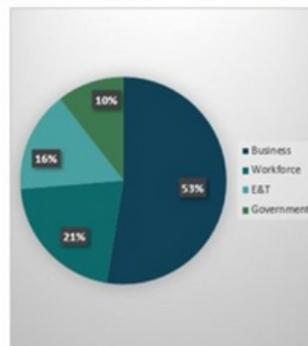
tacy Sime, LifeServe Blood Center (Chair)  
Jenae Sikkink, Greater Des Moines Partnership

Sonia Sledge, Bolton & Menk, Inc.  
Eric Sundermeyer, DMACC  
Teri Vos, Central College

Matthew Gaalaas, Wells Fargo  
Abigail Miller, AgCertain  
Jim Keck, Waldinger

Board Staff:  
Eric Kress, Executive Director

### LWDB MEMBERSHIP COMPOSITION



Membership	%
Business	10
Workforce	4
Employment & Training	3
Government	2
Total	19

# Our Mission and Vision

**Mission statement:** To build a quality workforce for today and tomorrow.

**Our Vision:** Drive collaborative partnerships with businesses, job seekers and providers to create a robust area in which:



Every workforce member achieves a livable wage and a sustainable career



Work talent is connected to employer needs



Impactful policy changes are made

CIWD strives for all residents of our area, particularly those with barriers to employment, to have access to innovative workforce services, integrated training and educational programs, and supportive services to gain employment in a sustainable career.

Coordinated collaboration between partners and programs will provide the required knowledge, skills, and credentials necessary for securing sustainable employment that strengthens the local economy and meets the needs of our local business community.

CIWD aims to foster a dynamic, integrated, and ever-improving workforce development system in which employers and individuals have ready access to a network of information and services responsive to their unique employment needs. To provide local area residents with access to the literacy, education, vocational rehabilitation programs, and workplace skills necessary for self-sufficient employment and advancement. Further, CIWDB aims to empower Central Iowa Workforce Development Area youth with the knowledge, skills, and behaviors necessary for employment and economic independence.

# Title I WIOA Investment Activities

Activities are directed by the local workforce board.

## Youth

The youth employment program for serving eligible youth, ages 14-24, who face barriers to education, training, and employment.

Funds for youth services are allocated to states and local areas based on a formula.

The WIOA Youth Program focuses primarily on out-of-school youth, requiring local areas to expend a minimum of 75% of WIOA youth funds on them.

The program includes 14 program elements that are required to be made available to youth participants. WIOA prioritizes work experiences through a 20% minimum expenditure rate for the work experience program element.



## Adults

The Adult program serves individuals and helps employers meet their workforce needs. It enables workers to obtain good jobs by providing them with job search assistance and training opportunities.

WIOA Adult funds provide individualized career services and training services, and must give priority to recipients of public assistance, other low-income individuals, and individuals who are basic skills deficient.

## Dislocated Worker

The Dislocated Worker program is designed to help workers get back to work as quickly as possible and overcome barriers to employment. When individuals become dislocated workers as a result of job loss, mass layoffs, global trade dynamics, or transitions in economic sectors, the Dislocated Worker program provides services to assist them in re-entering the workforce.

The Adult and Dislocated Worker programs can also fund incumbent worker training programs to help employees retain employment or upskill into better paying careers.



# IowaWorks System Coordination

The Iowa Works American Job Center (also referred to as One-Stop Center) is designed to provide a full range of services and assistance opportunities to job seekers and employers under one roof. Established under the Workforce Innovation and Opportunity Act (WIOA) the American Job Centers offer referrals to employment, work-based learning opportunities, career counseling, job listings, recruitment and incentive services to employers, access to training programs, and similar employment-related services.

In addition, American Job Centers have business service staff comprised of professionals who work directly with employers to meet their specific staff needs at no cost to the employer. Services available to employers include online posting of job vacancies, screening of applicants, job seeker resume searches, applicant referrals, individual hiring events and job fairs, and Rapid Response assistance to employers dealing with layoffs or company closure.



The Central Iowa IowaWorks Location:  
200 Army Post Road Ste 44  
Des Moines, Iowa 50315

*Customers can visit a center in person or connect to the center's information online or through kiosk remote access.*

## Program Partners

### Required Partner Program

Title I Adult and Dislocated Worker Services; Title I Youth
Title II Adult Education and Literacy
Title III Wegner Peyser Employment Services
Title IV Vocation Rehabilitation Services
Title IV
Senior Community Services Employment Program (SCSEP)
National Farmwork Jobs Program (NFJG)
Native American Programs
Temporary Assistance for Needy Families (TANF) - Promise Jobs
Unemployment Compensation
Jobs for Veterans State Grant (JVSG)
Reentry Employment Opportunities (REO)
Reemployment Services and Eligibility Assessment (RSEA)

### Local Provider

Children and Families of Iowa
DMACC
Iowa Workforce Development
Iowa Vocational Rehab
Iowa Dept. for the Blind
AARP Foundation, ABLE Network
Proteus
American Indian Council
Iowa Workforce Development

# Why Local Workforce Boards?

LWDBs drive the vision for the workforce system at the state and local levels and maintain the critical role of leading and guiding the State's implementation of the Workforce Innovation and Opportunity Act

Boards are **business-led** and a majority of each WDB's members must come from the business community. Required WDB members also include representatives from the core WIOA programs, labor, apprenticeship, and state and local government (as appropriate). Governors and/or chief local elected officials may also select other groups, such as community colleges and community-based organizations to sit on boards.

**Stewards of Federal and non-Federal funds** and oversee a host of operational systems and processes that benefit the jobseeker and job creator.

LWDBs play a **critical role in promoting, sustaining, and growing regional economies**. WDBs are responsible for aligning investments in job training, integrating service delivery across programs, and ensuring that workforce investments are job-driven and match employers with skilled workers.

8

Central Iowa  
Counties

19

Local Board  
Members  
Informing Strategy

14

Programming  
Partners  
Coordinating services  
to meet local needs

